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Issue 28 Summer 2018



ULAB INSTITUTIONAL QUALITY ASSURANCE CELL:

ULAB SUCCESSFULLY COMPLETES EXTERNAL PEER REVIEW OF ALL DEGREE PROGRAMS

News Highlights

ULAB hosts reception in honor of National Professor Rafiqul Islam

In honor of National Professor Rafiqul Islam, who is Professor Emeritus at University of Liberal Arts Bangladesh (ULAB), a reception ceremony, "GOURAB SHONDHA, was organised by ULAB on 10 July, 2018 at the ULAB auditorium, Dhanmondi. Recenly, Professor Emeritus Rafiqul Islam of ULAB, has been appointed by the Government of Bangladesh as a "National Professor" for a term of five years.

Kazi Shahid Ahmed, President, Board of Trustees, ULAB showed his deep gratitude to the national Professor Rafiqul Islam for his great contribution towards ULAB and congratulated him on behalf of ULAB for being appointed as a national professor.



MoC with Foreign Service Academy

ULAB and the Foreign Service Academy (FSA) under the Ministry of Foreign Affairs signed a Memorandum of



Cooperation (MoC) on May 8, 2018. Under the MoC, ULAB and FSA will collaborate in developing a knowledge base in the fields of International Relations and Diplomacy. Both institutions will arrange workshops and seminars and pursue mutual interaction. The Principal of FSA, Ambassador Syed Masud Mahmood Khundoker, and Vice Chancellor of ULAB, Professor H M Jahirul Haque signed the MoC at the Academy's Sugandha premises.

Collaboration with Startup Dhaka

Startup Dhaka and ULAB signed an MoU on April 16, 2018 to launch digitization initiatives that will benefit ULAB and



Startup Dhaka
Online School.
Professor Imran
Rahman, Special
Advisor to the
ULAB Board of
Trustees, and Mr.
Mustafizur
Rahman, Founder
and CEO, Startup

Dhaka, signed on behalf of their respective organizations. Under this partnership, ULAB faculty members will impart knowledge and skills on various topics related to entrepreneurship.

First ever online Bangla cognitive research test project launched by ULAB-ISI-Wellesley

The first ever online Bangla cognitive research test project has been launched recently by a research team of ULAB in collaboration with Indian Statistical Institute (ISI), Kolkata and Wellesley College, USA. Dr. Garga Chatterjee of ISI and visiting faculty at ULAB and Dr. Jeremy Wilmer of Wellesley College, USA are associated with the project. Worldwide, cognitive tests are used for research purposes with an aim to understand various novel aspects of human behavior and decipher behavioral patterns. In recent years, such research projects are increasingly conducted online to tap into the potential of the increasingly huge online presence in nearly every country including Bangladesh. Bangla now enters that league of languages on which online cognitive research is being undertaken.

MoU with Bengal Institute



ULAB signed an MoU with Bengal Institute on February 6, 2018. The MoU was organized by the Center for Sustainable Development

(CSD) of ULAB. The MoU signing aims to foster exchange of students, faculty members, and technical staff to encourage training and research in urban development and planning, sustainability, landscape design and urban ecology. Professor Imran Rahman, Special Advisor to the ULAB Board of Trustees; Dr. Samiya Selim, Director, ULAB-CSD represented ULAB, and Director General Kazi Khaleed Ashraf represented Bengal Institute.

Seminar with Lanka Bangla Securities

On April 24, 2018, the ULAB Center for Enterprise and Society (CES) and ULAB Career Services Office organized a seminar titled "Financial Literacy and Career Development for Bangladesh Capital Markets" in conjunction with Lanka Bangla Securities Ltd. The event introduced topics related to financial literacy and stock market literacy. Lanka Bangla also showcased their

Stock Paathshala Platform through which students can do virtual trading and get a deeper perspective on investing. The LankaBangla Securities team consisted of Head of Alternative Investments, Mr. Mohammad Mahabub Ullah; Head of Human



Resources Mr. Ahmed Kamrul Hasan, along with other senior management.

MoU with Mid-Western University of Nepal

ULAB signed an MoU with Mid-Western University (MWU) of Surkhet, Nepal on February 27, 2018. MWU is an autonomous



public institution of higher learning with the mission to serve the people of Nepal and enrich the global learning community by extending the advantages of higher education. Professor Dr. Upendra Kumar

Koirala, Vice Chancellor of MWU, and Professor Imran Rahman, Special Advisor to the ULAB Board of Trustees, signed on behalf of each institution. By signing the MoU, ULAB and MWU have agreed to initiate and strengthen educational links between the two institutions through educational and academic interchanges.

Seminar on "South Asian Men and Australian Aboriginal Women"

The General Education Department (GED) of ULAB arranged an in-depth seminar under the banner of "South Asian Men and Australian Aboriginal Women: Encounters in Australian Desert" on March 27, 2018. The speaker of the seminar, Dr.



Samia Khatun, Associate Professor of ULAB, discussed the diaspora in Australia and the migration of merchants from South Asia. In her talk, Dr. Khatun stated that "from

the 1860s, many South Asian workers and merchants travelled to Australian deserts to work in various industries. Many of these men who migrated from South Asia later married into Aboriginal families." Today many stories about Bengali, Punjabi, Sindhi and Afghani diaspora in Australia continue to be told in Wangkangurru, Arabunna, Dieri and Dhirari which are the Australian Aboriginal languages.

Governance after Rana Plaza: Reviewing the RMG Sector

The Center for Enterprise and Society (CES) of ULAB, in conjunction with Economics and Social Sciences (ESS) department of BRAC University, organized a seminar titled "Governance After Rana Plaza: Reviewing the Ready-made Garments Sector after the Rana Plaza Disaster" at ULAB on April 23, 2018, five years after the Rana Plaza incident took place on April 24, 2013. The seminar started with a presentation on research findings by Dr. Kazi Mahmudur Rahman, Associate Professor, ULAB, and Dr. Shahidur Rahman, Associate Professor, BRAC University.

The research focused on the state of the RMG sector with respect to labor safety, working conditions and progress made since the Rana Plaza incident. The presentation was



followed by an expert panel comprising of Ms. Anne-Laure Henry-Greard, Deputy Programme Manager, ILO Country Office in Bangladesh; Ms. Vidya Amrit Khan, Director, Desh Group of Companies; Mr. Mikail Shipar, Former Secretary, Ministry of Labour and Employment, Government of Bangladesh; and Professor ATM Nurul Amin, Chairperson, Department of Economics and Social Sciences (ESS), BRAC University. The panel was moderated by Mr. Sajid Amit, Director of CES, ULAB.

FEATURES





ULAB School of Business (USB) marked the 40th anniversary of coining the term "Glass Ceiling" on April 7, 2018. The event comprised of panel discussions and a knowledge dissemination session.

The panels consisted of Mr. Naveed Akbar, Head of Strategy, Enterprises, BRAC; Ms. Nazia Khair, Senior Asst. Vice President and Senior Relationship Manager, Corporate Banking, The City Bank Ltd.; Mr. Quazi Mohammad Shahed, CHRO, Grameenphone; Ms. Aupee Karim, Architect, Educator, and Media Personality; Ms. Shampa Reza , Media Personality, Founder of the Anando Niketan and Rodela Chottor schools and Mr. Shams Imran , Executive Director, Macronomics Group.

They discussed issues related to barriers women face in pursuing leadership positions in Bangladesh. The panel discussion was moderated by Ms. Fariha Saleh, Senior Lecturer, USB. Ms. Arzoo Ismail, Senior Lecturer, USB, conducted a knowledge dissemination session on Glass Ceiling for a paper she co-authored titled "Gender Sensitivity of Career Progression: Studying the Banking Industry of Bangladesh" published in the International Journal of BSHRM.







4th Inter-University Student Conference and Cultural Competition

The Department of English at ULAB held its 4th Inter-University Student Conference and Cultural Competition on 21 and 22 April 2018 to commemorate 200 years of the Brontë siblings, Charlotte, Emily, Anne and Branwell, who captured the literary imagination of readers with their rebellious Romantic spirit. The event featured student representatives from thirteen public and private universities.

The academic sessions included research paper presentations by students from universities such as Dhaka University, Jahangirnagar University, BRAC University, North South University and ULAB. Day 2 of the conference was dedicated to dramatic performances by teams from the participating universities.

Prof. Razia Sultana Khan of IUB and Prof. Kamaluddin Ahmed of Chittagong University judged the academic papers. The cultural performances were judged by theatre personalities Ataur Rahman, Afsana Mimi, and Bonna Mirza. Cash prizes were awarded for the best papers and best cultural performance. Ms. Faye Nicholls, teaching Centre Manager of British Council Bangladesh, graced the occasion as the Chief Guest, and attended the prize-giving and the closing ceremony.









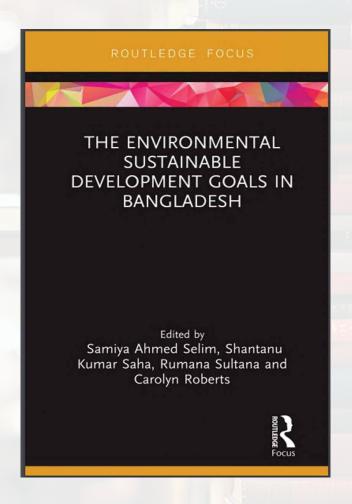
First academic book on the Sustainable Development Goals (SGDs) in Bangladesh

The Center for Sustainable Development (CSD) of ULAB has recently had their book published by Routledge, Taylor and Francis Group; UK, titled "The Environmental Sustainable Development Goals in Bangladesh".

Routledge published this book under their 'Routledge Focus on Environment and Sustainability' book series. It is an edited volume which includes final outcome of the 2nd CSD Annual Conference on Sustainable Development 2017.

The editors of this book are Samiya A. Selim, Shantanu Kumar Saha, Rumana Sultana, and Carolyn Roberts. To the best of found knowledge, it is the 1st academic book on the Sustainable Development Goals (SGDs) in Bangladesh highlighting research that had been carried out to find out gaps and opportunities in achieving SDGs.

In particular, this book examines the key SGDs relating to environmental sustainability and provides a cutting-edge assessment of current progress with the view of achieving these goals by 2030. Drawing on the three pillars of sustainability, the volume addresses six SDGs: Clean Water and Sanitation, Affordable and Clean Energy, Responsible Consumption and Production, Climate Action, Life below Water and Life on Land (Goals 6, 7, 12, 13, 14 and 15).



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ULAB Faculty Dr. Samia Khatun received "Mary Bennett Prize, 2018"

Dr. Samia Khatun, Associate Professor of General Education Department (GED) of University of Liberal Arts Bangladesh (ULAB) was awarded the "Mary Bennett Prize, 2018" on 5 July 2018, at the annual Australian Historical Association conference in



Canberra, Australia. She was awarded this prize for her article "The Book of Marriage: Histories of Muslim Women in Twentieth Century Australia," Gender & History, Vol. 29 (1), April 2017, pp. 8-30. Detailing a history of Muslim women and men moving back and forth between South Asia and Australia, the article tells a history of marriage that begins in Australian deserts and ends in Dhanmondi, Dhaka.

The judges commended the prize for 'its unique and important challenge to the theory and practice of feminist women's history. This paper is an impressive, sophisticated weaving of theory and historical case studies that makes an original contribution to historical knowledge.'

In a prize acceptance letter read out at the awards ceremony in Canberra, Dr. Khatun remarked that she wrote the article hoping that "it may inspire new generations of students who wander

into history classrooms today, in both Australia and Bangladesh".

Hostages of Civilisation

Official Launching of FactWatch at ULAB

FactWatch, a fact-checking initiative led by Professor Sumon Rahman from ULAB supported by the American Center Dhaka, launched on May 5, 2018. The event was hosted by the ULAB Department of Media Studies and Journalism (MSJ). Mr. Zafar Sobhan, Editor of Dhaka Tribune, was the Chief Guest while Ms. Julie Nickles, Cultural Affairs Officer, US Embassy Dhaka, was the Guest of Honor.



There are only 4-5 university-based fact-checking websites worldwide, and FactWatch is now one of them. Afterwards, Ms Julie Nickles spoke about how crucial fact-checking is in both the United States and Bangladesh. She also thanked ULAB on behalf of the Embassy for launching a bilingual fact-checking website.

The Chief Guest, Mr Zafar Sobhan, spoke about the advantages of having a fact-checking website. He mentioned that information is much easier to obtain now compared to the 1980s, when there was only a state-run television and a couple of local newspapers in Bangladesh. He also expressed his delight and pride in the launch of such a forward-thinking venture in Bangladesh by a university.





Corrigendum: Issue 27 of Liberal Times regretfully had an omission on page 11. Mr. Abu Hena Rasel, Director of Career Services, ULAB, should have been mentioned as an Awardee for "Commitment to the ULAB Vision".

Students News

ULAB Students Visit University of Colombo

A group of five students of ULAB MBA and EMBA programs recently visited University of Colombo in Sri Lanka from 13 to 21 May 2018 as a part of ULAB's outreach program. The team met the Vice Chancellor, Prof. Lakshman Dissanayake, and



other senior administrative and faculty members. Following the knowledgesharing sessions, the students also visited two of the top companies in Sri Lanka, including Ceat-Kelani



International Tyres (Pvt) Ltd, one of the largest tire producing plants of CEAT INDIA in South Asia and Headquarters of Dilmah Tea. The study tour was organized for students to gain experience on regional development and industry exposure. Later, the team participated in a seminar organized by the Faculty of Graduate Studies on "Bangladesh's Journey on Development, Moving Beyond LDC and Perspective on Regionalism". The seminar was conducted by H.E. Mr. Riaz Hamidullah, High Commissioner of the People's Republic of Bangladesh to Sri Lanka.

"Brain Warmer" - a Talent Search

An "On the Job" experience exposure program titled "Brain Warmer" took place at ULAB on May 17, 2018. This program



was designed by MACOMM/Dentsu and Media Axis/Carat in association with ULAB to generate a creative talent pool in brand and communication. Eight finalists from ULAB competed

against each other for the title.

Swarna Roy and Jabir Misbah from ULAB were the winners, and they will work with MACOMM for six months where they will help develop brand strategies, learn and practice marketing communication and attend training programs on both digital and non-digital communication. They will be remunerated for their involvement and will also have the opportunity to be rewarded for exemplary performance. Mr. Rabeth Khan, CEO; Mr. Rakibul Hasan, COO of MACOMM/Dentsu and MediaAxis/Carat, Professor Akhtar Ahmed, Registrar, Mr. Niaz Morshed Patwary, Assistant Professor, USB and Mr. Abu Rasel, Director, Career Services ULAB were present at the event.

ULAB Students Visit CCDB Climate Technology Park

Students of ULAB with the assistance of ULAB's Center for Sustainable Development (CSD) visited CCDB (Christian

Commission for
Development in
Bangladesh)
Climate
Technology
Park in
Gazipur on
21 April



2018. CCDB Climate Technology Park is an initiative for several mitigation and adaptation technologies in a single platform in Bangladesh. Students from "Introduction to Climate Change Debate," "Environmental Science" and "Introduction to Sustainable Development" courses attended. CCDB officials demonstrated different low-cost technologies related to climate change adaptation and mitigation that can be replicated at community level, both in urban and rural settings of Bangladesh.

Seminar on Current Advertising Trends in Bangladesh

ULAB School of Business (USB) arranged a seminar on "Current Advertising Trends in Bangladesh" on April 4, 2018 at ULAB.



Famous Actor and Managing Partner of Mattra Advertising, Mr. Afzal Hossain, discussed the topic with ULAB's faculty members and students. Mr. Afzal Hossain talked about the role of advertising and how it can create positioning in customers' minds.

Professor Imran Rahman, Special Adviser to the ULAB Board of Trustees, gave the opening address in the event. Assistant Professor of USB, Mr. Abdul Baten, along with other faculty members of USB organized the event collaboratively.

Workshop on Non-Violent Communication

The Student Affairs Office of ULAB organized a workshop titled "Non- Violent Communication for Peace in Life" on April 18, 2018. The event was designed to help the students learn about



how to communicate in a non-violent manner. ULAB's in house Interns and Psychosocial Counselors Ms. Fahmida Jaman and Mr. Abdur Rahman facilitated the interactive session. Volunteers from PR4U, ULAB's own Apprenticeship Program assisted the organizers through role-plays. Ms. Rumana Anam, Assistant Professor, ULAB School of Business and Advisor to the ULAB Communications Office along with Mr. Raquib Quasem, Deputy Director of Student Affairs Office attended the event.

The 4th Dhaka International Mobile Film Festival held

CinemaScope, a Film Apprenticeship Program of ULAB, organized the 4th "Dhaka International Mobile Film Festival" and award-giving ceremony at the auditorium of ULAB on



February 28, 2018. Chief Guest of the ceremony was Mr. Md. Manzurur Rahman, Additional Secretary, Bangladesh Public

Service. The judges panel consisted of film makers, writers and film scholars such as Matin Rahman, Proshoon Rahmaan and



film critic Bidhan Rebeiro. The ceremony was divided into two sessions and 20 films were selected from a submission of 116 films from 35 countries. 5 selected films were exhibited, and the winner was declared. The Indian film "Vilambal" by Senthamizhan Arunachalam Manjula was announced as the winner. Vilambal was made in Tamilnadu, India, in 2017. It shows the present helpless condition of Indian farmers. The other selected films of the competition are "The Garbage" by Kushtrim Asllani from Kosovo; "Julia 2" by Zabihullah Shahrani from Afghanistan; "Is It Good to Run Away" by Jukto Fuad and "The Burning Canvas" by Md Al Hasib Khan from Bangladesh. Jamuna TV, Bonik Barta, Shadhin 92.4 FM, Rabbithole, Bangla Tribune, e-barta247.com, SaraBangla.net and BDMORNING were partners for the event.

51 ULAB students get merit scholarships

ULAB awarded Vice-Chancellor's Honors List, Dean's Honors List and Named Honors List scholarships to its top students of the last four terms. The program was held at the ULAB campus auditorium on August 13, 2018 at Dhanmondi. Prominent Journalist and Editor of The Daily Ittefaq, Ms. Tasmima Hossain, was present as Chief Guest on the occasion.

The Chief Guest distributed the Vice Chancellor's Honors List Scholarships and ULAB Vice Chancellor Professor Jahirul Haque, Ph.D

distributed the Dean's Honors List Scholarships among the high achievers of Spring/Summer/Fall 2017 and Spring 2018 terms. Named scholarship awards were distributed by the Chief Guest of the ceremony Ms. Tasmima Hossain and Vice Chancellor of ULAB Professor Dr. Jahirul Haque.

Ms. Tasmima Hossain, Editor of The Daily Ittefaq addressed the students and encouraged sincerity and hard work to reach success. "Currently students are coming forward by the means of their sheer will power and integrity. Now our girls are stepping forward and winning championships in football and cricket in international tournaments



Named Scholarship Awardees

despite the odds" added Ms Tasmima Hossain.





Dean's Scholarship Awardees



Vice- Chancellor Scholarship Awardees

Professor Imran Rahman, Special Advisor to the ULAB Board of Trustees gave the welcome speech. From the Awardees Md. Ashigur Rahman Chowdhury, BBA student of seventh term also spoke at the ceremony. The Program ended with a vote of thanks by Professor HM Jahirul Haque, Vice Chancellor, ULAB. Among others, National Professor Dr. Rafiqul Islam; Member of ULAB Board of Trustees Ms. Taheerah Haq, ULAB Treasurer Professor Milan Kumar Bhattacharjee, ULAB Registrar Professor Akhtar Ahmed, Faculty Members, Admin members and guardians of the awardees were present at the ceremony.

Educator of the Month

Name: A.F.M. Moniruzzaman Shipu

Title: Senior Lecturer and Assistant Proctor

Dept/Office: MSJ

Mr. Moniruzzaman Shipu started his career in 2014 at ULAB in the Department of Media Studies and Journalism (MSJ). Mr. Shipu mainly teaches Art and Animation-based courses including Introduction to Animation, Visual Communication and Convergence Communication.

Recently, Mr. Shipu has also been appointed as an Assistant Proctor at ULAB. Mr. Moniruzzaman Shipu completed both his Bachelor's and Master's in Fine Arts from the University of Dhaka and later he went to Japan to earn another Master's degree from the Osaka University of Arts in Film Making. Apart from teaching, Mr. Shipu is currently serving as an Advisor to ULAB Art and Photography Club and the ULAB Animation Studio, which is an apprenticeship program.

Every term, Mr. Shipu helps in organizing "Meet the Artist," which involves renowned artists giving interactive talks to students to give them a better perspective of various art related issues. Prominent artists of the like of Monirul Islam, Syed Iqbal, Mahbub Jamal Shamim and Md. Muniruzzaman have come to ULAB to attend this event.

Since 2014, ULAB has been acting as the host screening site of "CREATIVE TIME SUMMIT" and Mr. Shipu leads a group of hundred students to run local art activities as part of this summit. "This program is a good platform for ULABians which

encourages thinkers, dreamers, and doers - working at the intersection of art and politics. It also provides strategies for social change in local and global contexts," says Mr. Shipu.

With regard to lessons that he has acquired from his personal life, Mr. Shipu shares, "We human beings, like to see or listen to stories about everything. These are the sources from where I learn lessons." His hobbies

include doing live sketches, listening to world music and meeting new people.

Employee of the Month

Name: Joyanti Bardhan Title: Assistant Manager

Office: Institutional Quality Assurance Cell

Ms. Joyanti Bardhan started her career at ULAB as an Administrative Officer at the Media Studies and Journalism Department (MSJ) in 2012. In 2014, she was promoted and started working at the Institutional Quality Assurance cell (IQAC) of ULAB as a Senior Officer.

Ms. Joyanti Bardhan completed her BA (Hons) and MA in Philosophy from the University of Dhaka. Later she earned her Post Graduate Diploma Course on Personnel Management from Bangladesh Institute of Management (BIM).

Ms. Bardhan manages the overall administration of the IQAC office, coordinates with different academic and non-academic programs,

organizes different events like orientation, workshop, training programs and seminars and

prepares reports required by UGC and ULAB. Recently, Ms. Bardhan was extensively involved in duties related to the External Peer Review of five program offering entities: USB, CSE, ETE, MSJ, DEH for UGC accrediation. What Ms. Bardhan likes about working at ULAB is the congenial work environment.

She believes nothing can be achieved without honesty, dedication, sincerity, hard work coordination and strong initiative. In her leisure time, Ms. Bardhan likes to listen to music, and songs of Tagore feature strongly on her play list. She also enjoys reading newspapers and traveling.



Community Achievements

Office of Faculty Research Grants Awarded

Office of Faculty Research (OFR) is the designated office at ULAB which is committed to the scholarship of faculty through research. It is envisioned to develop an enabling and sustainable research infrastructure at ULAB. This year several faculty members were awarded with research grants from Junr 2018 to June 2019. The Awardees are:

- 1. Ms. Arzoo Ismail, Lecturer, School of Business, and Mr. Kazi Mahmudur Rahman, Assistant Professor, Media Studies and Journalism, for the paper "Importance of Nonverbal Communication in a Classroom Setting- Teacher's Perspective: An Interdisciplinary study."
- 2. Dr. AKM Muzahidul Islam, Associate Professor, Computer Science and Engineering at ULAB; Prof. Dr. Nurul Huda, Computer Science and Engineering at UIU; and Dr. Farzana

Sultana Registrar at NICVD, for the paper "An Early Cardiac Arrest Prediction System?"

- 3. Mr. Bikash C. Bhowmick, Assitant Professor, Media Studies and Journalism for the paper Desiring Audience: I will go to Cinema if?"
- 4. Mr. Kamrul Hasan Sunon, Lecturer, School of Business, and Mr. Muzhtaba Tawkeer Islam, Lecturer, School of Business, for the paper "The Impact of Family Succession on Firm's Performance: A Bangladeshi Perspective".
- 5. Dr. Samia Khatun, Associate Professor, General Education, for the paper "The Spinners and Weavers of Jangalbari: A History of Textile Workers in Bengal."

Selima Qader Chowdhury authors a book on Liberation War:

A book featuring paintings by artist Rokeya Sultana and others featuring the struggles of women during the Liberation War



was launched on May 8, 2018 at Sufia Kamal Auditorium of Bangladesh National Museum. The book titled Women in Bangladesh Liberation War Rediscovered in Madonna Series, written by Ms. Selima Chowdhury, features articles describing Rokeya Sultana's famous paintings under her Madonna Series and their relevance while narrating the courage and struggles of the women during the war. Pablo Picasso's famous Guernica, depicting massacres in Basque Spain in 1937, has also been included in the book. Cultural Affairs Minister Asaduzzaman Noor was present at the launching ceremony as the chief guest. Director General of Bangladesh National Museum Faizul Latif Chowdhury and veteran artist Samarjit Roy Chowhdhury, were also present at the program.

Prof. Imran Rahman, Prof. Shamsad Mortuza and Mr. Moinak Kunango attended Bengal Creative Fest as speakers:

A signature event "Bengal Creative Career Fest 2018" by Bengal C Hub was organized in Krishibid Institute, Farmgate, on April



24, 2018, aiming to bring together individuals from different creative fields with opportunities to network, learn and find exciting work openings. One of the sessions titled "Dare to Dream: Creativity as a Career" of the event was conducted by three ULAB faculty members- Professor Imran Rahman, Dean ULAB School of Business; Professor Shamsad Mortuza, Head, Department of English and Humanities of ULAB and Mr. Moinak Kunango, Lecturer, ULAB School of Business. The session was specially designed for creative professionals and individuals planning to work in creative fields.

ULAB Faculty Mr. Sajid Amit lectures on Countering Violent Extremism at Foreign Service Academy:

On May 27, 2018, under a partnership agreement between the Foreign Service Academy, Ministry of Foreign Affairs, Govern-

ment of the People's Republic of Bangladesh, and ULAB, Mr. Sajid Amit, Director, ULAB Center for Enterprise and Society (CES) and Director, EMBA Program, delivered a lecture to young foreign service officers as a part of a



lecture series on "Countering Violent Extremism (CVE) and its Foreign Policy Implications".

Md. Wahiduzzaman awarded for contributing to PR Management:

Md. Wahiduzzaman, Deputy Manager, Public Relations at ULAB received the "Special Award 2018" for contributing to PR



Management in Higher Education in Bangladesh on April 16. 2018, at the Bangladesh National Museum. Professor Dr. ANM Meshkat Uddin, South East University Vice Chancellor, handed over the award to Md. Wahiduzza-

man on behalf of Education Watch Magazine, which is celebrating its 10th year. The program was chaired by KM Khairul Bashar, Chairman, Education Watch Magazine.

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ULAB Model United Nations Conference 2018





ULAB launched its first MUN simulation, "ULAB Model United Nations Conference 2018" on April 5, 2018. A two-day long conference was held with the theme "Public and Private Partnership for Sustainable Development" at ULAB.

In the opening ceremony, Her Excellency Aishath Shaan Shakir, Ambassador, Embassy of the Republic of Maldives in Bangladesh, was present as Chief guest and Mr. Humayun Kabir, Former Ambassador of Bangladesh, graced the occasion as Special Guest. H.E Aishath Shaan Shakir requested the youth to be more concerned and careful about sustainable development in her speech. Mr. Humanyun Kabir said, "To minimize the level of harm we are causing to the future world, it is very necessary to focus on sustainable development goal agenda 2030."

The opening ceremony of the conference started with preparation of draft resolution papers for passing to the plenary. The conference was attended by around 200 delegates under 5 committees. The committees are: United Nations Security Council (UNSC), Special Committee for Bangladesh Affairs (SCBA), United Nations Development Programme (UNDP), United Nations Environment Programme (UNEP) and the United Nations Human Rights Council (UNHRC). In the committee sessions significant national and international issues such as global peace and security, law and justice, regional issues, climate issues, terrorism, conciliatory procedure, neighborhood motivation, marine and terrestrial ecosystems, environmental governance and green economy, human rights etc. were discussed.

The whole event took place under the supervision of its Chief Advisor Prof. H.M. Jahirul Haque, ULAB Vice Chancellor, Professor Imran Rahman, Special Adviser to the ULAB Board of Trustees; Moderator Prof. Shamsad Mortuza, Head of the ULAB Department of English and Humanities; and Mr. Mamon Mia, President, UNYSAB.





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