WEEKLY EVENT REPORT

20–26 SEPTEMBER 2026

ULAB
UNIVERSITY OF LIBERAL ARTS BANGLADESH

This week, ULAB hosted a diverse range of academic, cultural, and student-focused events. The Department of Bangla Language and Literature commemorated Sarat Chandra Chattopadhyay's 150th birth anniversary through a literary and cultural program. ULAB also organized sessions on dengue prevention and U.S. higher education opportunities for its community. The Department of Media Studies and Journalism welcomed Fall 2026 students and celebrated apprenticeship achievements. The Department of English and Humanities concluded the week with its Fall 2026 Orientation under the theme "Your Space, Your Voice."

1. ULAB Remembers Sarat Chandra Chattopadhyay on His 150th Birth Anniversary

The Department of Bangla Language and Literature at ULAB organized a special literary and cultural event titled "Nabinbaran o Sardhashatabarshe Sarat" on September 24, 2026, to commemorate the 150th birth anniversary of renowned Bengali novelist Sarat Chandra Chattopadhyay. Held at ULAB's Forum Hall, the event celebrated the life, literary works, and enduring legacy of the celebrated author while also welcoming newly admitted students to the university. The event was graced by renowned dance artist Ms. Munmun Ahmed, who attended as the Chief Guest. The program began with a welcome address and a patriotic song, followed by discussions on Sarat Chandra Chattopadhyay's life and literature, poetry recitation, dramatic readings, and dance performances by ULAB students. A speech by a newly admitted student also marked the beginning of their academic journey at ULAB. Chief Guest Munmun Ahmed highlighted the close connection between Sarat Chandra's literature and Bengali culture, noting that the characters and human stories created by the novelist continue to resonate with readers. Prof. Shamim Reza, PhD, Advisor Bangla Language & Literature, Sharminur Nahar, Head of the Department and Sadia Afrin, Coordinator and Senior Lecturer of the Department, welcomed the newly admitted students and wished them success in their academic and creative journey.

2. Dengue Prevention & Awareness Session

The Student Affairs Office (SAO) of ULAB organized a Dengue Prevention & Awareness Session on September 24, 2026 Thursday at PD 105, as part of its ongoing efforts to promote health, safety, and well-being across the ULAB community. The session was facilitated by Dr. Maliha Mustafa Meem, Assistant Registrar, Department of Medicine, Armed Forces Medical College, and Medical Officer (Part-Time), ULAB. She discussed key aspects of dengue prevention, early recognition of symptoms, appropriate management, and practical measures to minimize mosquito breeding. She also emphasized the importance of maintaining a clean and safe campus environment to reduce the risk of dengue transmission. Lt Col Md. Foyzul Islam (Retd.), Registrar, ULAB, and Md. Mahmud Hossain, Deputy Director, Student Affairs Office (SAO), were present at the session. Their presence reflected ULAB's continued commitment to promoting health awareness and ensuring a safe and healthy environment for the university community. The session provided members of the ULAB community with practical information and preventive guidelines to help them remain informed and take appropriate measures against dengue.

3. EducationUSA Hosts Seminar on U.S. Higher Education at ULAB

ULAB hosted an informative seminar titled "Exploring U.S. Higher Education: Graduate Study, Scholarships, and Application Strategies" on September 24, 2026, at the ULAB campus. The 60-minute session was organized to provide students with practical guidance on pursuing higher education in the United States. The seminar was conducted by Sohel Iqbal, EducationUSA Adviser, The American Center; Gulshan Alam, EducationUSA Adviser, The American Center; and Shynan Rahman, EducationUSA Adviser, EMK Center. The session provided students with an overview of the key requirements for admission to U.S. universities, the application process, and important considerations when preparing for graduate study. The advisers also discussed opportunities for financial aid and scholarships, helping students better understand the resources available to support their higher education journey in the United States. Professor Shamsad Mortuza, PhD, Vice Chancellor of ULAB, was present at the seminar and delivered a speech highlighting the importance of international exposure and informed academic planning for students aspiring to pursue higher education abroad. He encouraged students to explore global academic opportunities and make well-informed decisions in planning their future studies and careers. To make the session more engaging and interactive, the advisers conducted several surprise quizzes throughout the seminar. Students actively participated in the quizzes and received EducationUSA gifts for their correct responses, adding an interactive element to the learning experience. The seminar offered students an opportunity to gain firsthand guidance from EducationUSA advisers and better understand the steps involved in planning and applying for graduate studies in the United States. The session was particularly useful for students considering international higher education and seeking information about admissions, scholarships, and application strategies.

4. ULAB MSJ Welcomed New Students and Celebrated Apprenticeship Achievements

The Department of Media Studies and Journalism (MSJ) at ULAB hosted the Freshers' Welcoming & Apprenticeship Day for Fall 2026 on September 25, 2026, at the ULAB Forum Hall. The event welcomed newly admitted students and introduced them to the department's academic environment, apprenticeship opportunities, and practical learning experiences. The program began with a welcoming speech by Din M. Sumon Rahman, Head of the Department of Media Studies and Journalism, who welcomed the new students and highlighted the department's academic and professional opportunities. Syeda Sadia Mehjabin, MSJ Department Undergraduate Coordinator, along with faculty members and coordinators, also participated in the program and shared insights with the newly admitted students. The event also recognized the achievements of students who had participated in the department's apprenticeship programs. Awards were presented to acknowledge their contributions, dedication, and engagement in practical learning experiences. The newly admitted students showed enthusiasm in learning about the apprenticeship opportunities and exploring practical experiences beyond the classroom. The event reflected MSJ's commitment to student engagement, hands-on learning, and fostering a strong and collaborative media community at ULAB.

5. ULAB DEH Welcomed Fall 2026 Students with 'Your Space, Your Voice' Orientation

The Department of English and Humanities (DEH) at the University of Liberal Arts Bangladesh (ULAB) organized its Fall 2026 Orientation on September 26, 2026, at the ULAB Forum Hall under the theme "Your Space, Your Voice." The orientation welcomed students of the BA and MA in English programs and introduced them to the academic and professional opportunities available through DEH. The keynote speaker, Rahnuma Shamma Tabassum, Management Coordinator, Finlays – Finlay Tea, and an alumna of both the BA and MA in English programs at ULAB, shared her academic and professional journey with the incoming students. Drawing on her experience as a ULAB alumna and her career in the corporate sector, she discussed skill development, professional opportunities, and building a meaningful career beyond university. She also highlighted the relevance of an English and Humanities education across diverse professional fields and encouraged students to make purposeful use of their academic journey at ULAB. Professor Shamsad Mortuza, PhD, Vice Chancellor, ULAB; Professor Kaiser Hamidul Haq, PhD, Professor & Dean, School of Arts and Humanities; and Arifa Ghani Rahman, Head & Associate Professor, Department of English & Humanities (DEH), were present at the event. The orientation brought together incoming BA and MA students, providing them with an opportunity to learn about the department, connect with the academic community, and gain practical perspectives on the transition from university life to professional careers. The event reflected DEH's commitment to supporting students in developing their voices, confidence, skills, and career aspirations.