Master in
Journalism and Communication

Lead to Tell the Tale

FACEBOOK

WEBSITE

Department of
Media Studies and Journalism

THE PROGRAM

The Master in Journalism and Communication is the future-ready graduate program of ULAB's Department of Media Studies and Journalism (MSJ). Formerly known as Master in Communication, the upgraded program offers two pathways: a non-thesis professional stream, with specializations in **Journalism** or **Communication Management & SBC**; and a **thesis/media production** stream for advanced research or creative practice.

The program is devoted to harnessing knowledge, professional skills, and leadership needed for the emerging AI-driven media landscape. Its cutting-edge curriculum places communication at the center of producing knowledge and leadership.

PROGRAM FEATURES

Your Career Your Choice

Multiple pathways include non-thesis specializations in **Journalism** and **Communication Management & SBC**, and **Thesis or Media Production**.

Cutting-edge Curriculum

Most updated curriculum, balanced in theory and practice, to equip students with skills to navigate rapidly evolving AI-driven media landscape.

Global Professional Standard

Core competencies drawn from global professional entities including ACEJMC and Global Alliance for PR & Communication Management alongside UGC and Bangladesh Accreditation Council.

Public-interest Focus

Constructive journalism practices surrounding peace, conflict, gender, climate, migration and health alongside social and behavior change (SBC), environmental and climate communication, crisis communication and advocacy.

PROGRAM UNIQUENESS

Produce Leaders not Just Craftsmen

Focus on harnessing leadership skills alongside all-round professional skills demanded by AI-era journalism and communication industry.

Taught by Leading Scholars and Practitioners

Richest faculty cohort – half with PhDs from globally reputed institutions and over 80% with international degrees, complemented with finest industry experts as adjuncts.

Rich Media Lab Facilities

On-demand access to MSJ's pioneering Media Lab equipped with latest camera, editing PCs and software, digital forensic lab, podcast studio, animation lab, and TV studio.

Student-centered Learning and Co-creation

Active, student-centered learning geared towards co-creation of knowledge and innovation.

Journalism and Communication under One Roof

Connecting newsroom craft with strategic and development communication under a single degree.

Platforms Boosting Professional Skills

Several cocurricular apprenticeship programs to learn/enhance professional skills across platforms – fact check and digital forensics, writing, TV reporting and program production, podcast, film, content creation, animation, branding, campaign & event management etc.

TUITION FEES

Credit Hours

40

Per Credit Fee

BDT 4,400

Total Cost

BDT 199,000

Please Scan

for more information on scholarships and financial aid

SCHOLARSHIPS & FINANCIAL AID

- Up to 100% tuition waivers for merit, siblings, employees' wards, working professionals and female student*
- Named Scholarships with 100% waiver and stipend
- VC and Dean's Honor Lists with 100% waivers
- Talent Support for artists, athletes, freedom fighters' children, remote areas, and financial hardship
- Course waiver for students from related background

* Conditions apply

COURSE DISTRIBUTION

Common Courses

(9 Courses, 27 Credits)

All students must complete the following courses:

4 x Core Courses
3 x Skill Courses
2 x GED Courses

- Advanced Theories in Communication and Media
- Media Ethics, AI and Legal Frameworks
- Media Economics and Entrepreneurship
- Contemporary Issues in Media and Communication Policy
- Method of Research in Media and Communications
- Understanding Audiences and Analytics
- Management of Digital Media
- Gender, Power, and Inequality
- Understanding and Analyzing Data

Specialization Courses

Students must declare their desired specialization (Journalism, Corporate Communication & SBC, Thesis/Media Production) after completing 15 credits.

Journalism
4 courses (12 credits)
and Viva-voce (1 credit)

Communication Management & SBC
4 courses (12 credits)
and Viva-voce (1 credit)

Thesis or Media Production
2 courses (13 credits)

Please Scan
for detailed Course Catalogue

PLACES OUR GRADUATES CURRENTLY ARE

WaterAid · PLAN INTERNATIONAL · care Bangladesh · GOETHE INSTITUT · detranews

BEXIMCO PHARMA · Chemonics · UNITED INTERNATIONAL UNIVERSITY · icddr,b · PATHSHALA

IUCN International Union for Conservation of Nature · GOOPY BAGHA PRODUCTIONS LIMITED · CINE CRAFT · CQS

Food and Agriculture Organization of the United Nations · SK PROPERTIES · INDEPENDENT · MotoWheels · and many more...

WHERE OUR GRADUATES STUDY NEXT

LSE The London School of Economics and Political Science · The University of Alabama · Western Michigan University · Central Michigan University · University of Hartford · Texas Tech University

University of Bath · Hanze University of Applied Sciences · Taylor's University · Södertörn University Stockholm · iscte Instituto Universitário de Lisboa · SEGi University & Colleges · and many more...

Please Scan

for more information
on graduate placements
and higher study destinations

LEARNING PLATFORMS

Students have access to several Cocurricular apprenticeship programs for acquiring/ enhancing professional skills such as fact check and digital forensics, writing, TV reporting and program production, podcast, should be content creation, animation, branding, campaign & event management etc.

COURSE STRUCTURE

4 Core Courses

3 Skill Courses

2 GED Courses

4 Specialization Course and Viva-voce

4 Core Courses

3 Skill Courses

2 GED Courses

2 Thesis/Production Courses

PROGRAM AT A GLANCE

Time Frame

Total Credit	40	Study Duration	1 Year

Options Available

Coursework 2 SPECIALIZATION	Journalism	Thesis or Media Production
	Comn Mgt. & SBC	

Faculty Strength

50% PhDs	80% with Intl. degrees	Industry EXPERT Adjuncts

Learning Approach

BLENDED Learning	STUDENT Centered	ACTIVE Learning

Anyone with an Undergraduate Degree from Any Discipline with a Minimum CGPA of 2.5 Can Apply

ULAB
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