ULAB
UNIVERSITY OF THE FUTURE

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

EMBA

Why Choose ULAB?

At ULAB, you will find more than just a university - you will discover a community that inspires you to dream big, think critically, explore ideas, and create change.

Rooted in the **liberal arts tradition, ULAB believes that the best ideas humanity has produced belong to everyone, not to any single discipline.** We encourage students to look beyond disciplinary boundaries, connect knowledge across fields, and understand the world from multiple perspectives. Learning is not simply about acquiring information; it is about asking questions, challenging assumptions, solving problems, and discovering new possibilities.

At ULAB, learning is active, collaborative, and connected to the real world. Through discussion, inquiry, research, hands-on projects, and experiential learning, students take ownership of their education and develop the ability to think independently. We prepare graduates not only for careers, but also for lifelong learning, responsible citizenship, and meaningful contributions to society.

With 5,500+ students and a growing global alumni network, ULAB combines intellectual exploration with a strong commitment to sustainability, inclusion, and positive social impact.

Our commitment to innovation and impact has earned international recognition:

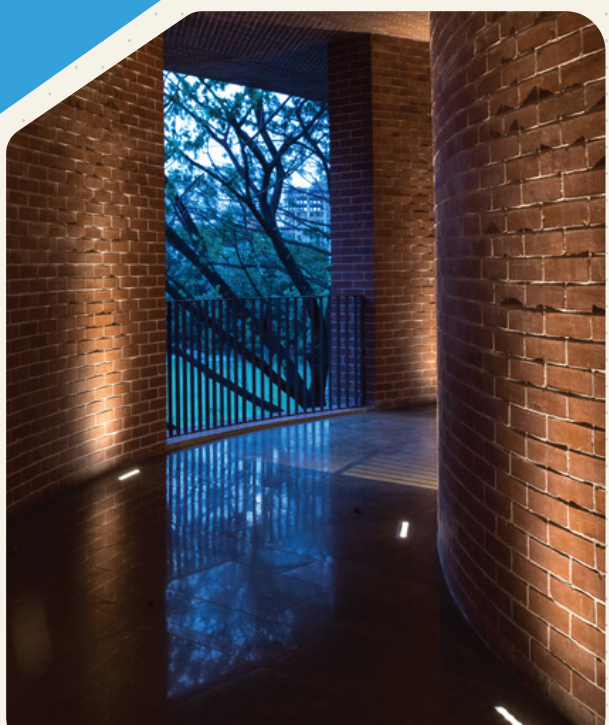
- **World University Rankings for Innovation (WURI) 2026:** Ranked **36th globally and 1st in Bangladesh,** placing ULAB among the world's top 40 innovative universities.
- **Times Higher Education (THE) Sustainability Impact Ratings 2026:** Ranked in the **801–1000 global band and 12th among all universities in Bangladesh**, reflecting its contributions to the United Nations Sustainable Development Goals.
- **QS World University Rankings: Asia 2026:** Ranked in the **1001–1100 band in Asia.**
- **ISO 9001:2015 certification:** Reflecting ULAB's commitment to quality management and continuous improvement.

All of this comes together on our green campus—a lively, welcoming space where curiosity is encouraged, diverse perspectives meet, and learning extends beyond the classroom.

At ULAB, we don't just teach students what to think. We help them learn how to think, connect ideas, and make a difference.

Why Choose EMBA?

- Designed for working professionals to enhance their leadership, strategic, and managerial capabilities.
- Preparing executives to take on senior leadership roles in both corporate and development sectors.
- Blends academic rigor with real-world business insights.
- Flexible weekend classes
- Industry-aligned coursework
- Experienced faculty



Program Information at a glance

Duration: 1 year (3 semesters)

Total Credits: 40

Course Type: Foundation, Core, Capstone, Workshops and Field Study

Schedule: Weekend classes (Friday on-campus & Saturday online)

Mode of Delivery: Interactive lectures, case studies, online sessions, and industry visit

Job Prospects

Graduates of the ULAB EMBA program are well-prepared for leadership and management positions in:

- Corporate organizations (local and multinational)
- Financial institutions and banks
- Development and NGO sectors
- Government and policy-oriented organizations
- Entrepreneurship and consultancy ventures
- Many alumni hold senior roles as managers, directors, entrepreneurs, and consultants across diverse industries.

Departmental Facilities

- EMBA Lounge specially dedicated for the EMBA students as a specific study-space
- Smart classrooms with multimedia facilities
- Access to ULAB Library and digital databases
- Exclusive networking events and corporate guest sessions
- Supportive administrative and academic services for professionals

Faculty Strength

- The EMBA program is led by a distinguished team of full-time and adjunct faculty members who bring extensive academic knowledge and industry experience.
- Many hold international qualifications and have professional exposure across international and country-wide ensuring a truly global learning perspective.

Course Distribution

Course Category	Credits
4 Foundation courses	12
7 Core Courses	21
1 Field Study	1
1 Capstone Course	3
15 Industry Relevant Workshops	3
Total Credit Courses	**40**

Core Competencies

- **Strategic Thinking and Leadership**
- **Decision-Making and Problem-Solving**
- **Business Communication and Negotiation**
- **Financial and Analytical Proficiency**
- **Ethical and Sustainable Business Practices**

Major Milestones

- ULAB EMBA Department launched a 1-Year Accelerated Program (40 credits, 3 semesters) in Spring-2024.
- EMBA Lounge inaugurated in 2024, providing an exclusive study and networking space for executives.
- Leadership Development Workshops initiated each term to foster professional growth.
- Networking Events and Field Visits are organized every semester, connecting students with top industry leaders and organizations.

Global Connections & Opportunities

The ULAB EMBA Program offers international exposure through its exchange programs with the Indian Institute of Management (IIM) Shillong, India, enabling students to experience global business perspectives and executive learning environments.

The program is also accredited by the Internal Quality Assurance Cell (IQAC), ensuring continuous quality improvement and adherence to international academic standards.

Tuition Fees

Credit Hours	Per Credit Fee	Total Cost
40	5,100 Taka	227,000 Taka

Scholarship & Financial Aid

- Vice-Chancellor's Honor List (Reg. fee & full tuition fee exempt)
- Prof. Anisur Rahman Student Hardship Loan.
- Artists, performers and musicians with proven abilities.
- Sports-persons performing at national or competitive level.
- Students from Remote Areas Scholarship.
- Children of Freedom Fighters Scholarship.

Student Life at ULAB

- **Green Campus – Learn where it's fresh!**
  A spacious, leafy campus in Mohammadpur that gives you room to think, breathe, and thrive.
- **Modern Classrooms – Cool, connected, and collaborative!**
  Fully air-conditioned, Wi-Fi enabled, and designed for interactive learning.
- **IoT & Computer Labs – Tech that takes you further!**
  One of the first private universities in Bangladesh with its very own IoT Lab.
- **Library Resources – Fuel your curiosity!**
  Over 100,000 print and digital resources, global journals, daily news, and cozy study spaces to keep your brain buzzing.
- **Clubs & Events – Find your vibe, join your tribe!**
  From sustainability to adventure, literature to business—there's always something happening, and a club just for you.
- **Cafeteria & Lounges – Where friends and ideas meet!**
  Grab a bite, brainstorm with your team, or just relax between classes.
- **Shuttle Service – Easy rides, happy vibes!**
  Safe and affordable transport connecting campus to Dhanmondi, Mirpur 12, and beyond.

At ULAB, your student life is more than just classes—it's a mix of learning, fun, and friendships that last a lifetime.

Application Form (how to apply)

Please follow the given link and read the instructions to complete the **Online Application.**

Link: https://oam.ulab.edu.bd/

Guideline for Online Application

Application Link:
https://oam.ulab.edu.bd/

Step 1	Choose your desired program and click **"Apply".**
Step 2	Click on the tab **"Proceed to Apply"**.
Step 3	Fill out the **"ULAB Admission Sign-up Form"** by providing the required information & click **"Create Account"**.
Step 4	Check the email account used during sign-up (Inbox or Spam) for the account activation message.
Step 5	Follow the instructions in the email to activate your account.
Step 6	Log in with your registered email and complete the application form with accurate information.
Step 7	After filling out the form, review it by clicking **"Preview"**, then click **"Submit"**.
Step 8	Confirm your payment through **bKash**.
Step 9	Download your **Admit Card**.

Graduate Admission Requirements:

- A minimum CGPA of 2.00 in Bachelor's degree, plus
- A minimum GPA of 2.50 both in SSC and HSC examinations or equivalent, or
- At least one GPA of 2.00 but aggregate GPA of 6.00 in SSC & HSC, or
- O'Levels in 5 subjects with a minimum GPA of 2.50 & A'Level in 2 subjects with a minimum GPA of 2.00 (scale A=5, B=4, C=3, D=2, E=1), or
- Sons/daughters of freedom fighters with an aggregate GPA of 5.00 in SSC & HSC.

Note:

- Acceptable score in the ULAB Admission Test.
- To be eligible for EMBA, a candidate must have at least two years' work experience after completing a Graduation in an executive position.
- Admission will be revoked at any time if any certificate or educational information submitted during the admission process is found to be false or incomplete.

Admission Test Q&A Sample

Candidates will only face a viva voce for admission.

Want to talk to our admission team?

Book an online counseling session: http://oac.ulab.edu.bd
Call: 01730082197 | 01713091936 | 01714161613
Email: admissions@ulab.edu.bd

Important Links:

For tuition and fees: https://admissions.ulab.edu.bd/tuition-fees/
For scholarships: https://admissions.ulab.edu.bd/scholarships-aid/
For program information, please visit: https://usb.ulab.edu.bd/emba/