ULAB
UNIVERSITY OF THE FUTURE

MASTER OF BUSINESS ADMINISTRATION

MBA

Why Choose ULAB?

At ULAB, you will find more than just a university - you will discover a community that inspires you to dream big, think critically, explore ideas, and create change.

Rooted in the **liberal arts tradition, ULAB believes that the best ideas humanity has produced belong to everyone, not to any single discipline.** We encourage students to look beyond disciplinary boundaries, connect knowledge across fields, and understand the world from multiple perspectives. Learning is not simply about acquiring information; it is about asking questions, challenging assumptions, solving problems, and discovering new possibilities.

At ULAB, learning is active, collaborative, and connected to the real world. Through discussion, inquiry, research, hands-on projects, and experiential learning, students take ownership of their education and develop the ability to think independently. We prepare graduates not only for careers, but also for lifelong learning, responsible citizenship, and meaningful contributions to society.

With 5,500+ students and a growing global alumni network, ULAB combines intellectual exploration with a strong commitment to sustainability, inclusion, and positive social impact.

Our commitment to innovation and impact has earned international recognition:

- **World University Rankings for Innovation (WURI) 2026:** Ranked **36th globally and 1st in Bangladesh,** placing ULAB among the world's top 40 innovative universities.
- **Times Higher Education (THE) Sustainability Impact Ratings 2026:** Ranked in the **801–1000 global band and 12th among all universities in Bangladesh**, reflecting its contributions to the United Nations Sustainable Development Goals.
- **QS World University Rankings: Asia 2026:** Ranked in the **1001–1100 band in Asia.**
- **ISO 9001:2015 certification:** Reflecting ULAB's commitment to quality management and continuous improvement.

All of this comes together on our green campus—a lively, welcoming space where curiosity is encouraged, diverse perspectives meet, and learning extends beyond the classroom.

At ULAB, we don't just teach students what to think. We help them learn how to think, connect ideas, and make a difference.

Why Choose MBA?

The ULAB MBA is ideal for working professionals and fresh graduates who want to accelerate their careers with a practical, flexible, and industry-aligned degree.

Key benefits of the MBA program:

- Strengthens leadership, strategic thinking, and managerial decision-making skills.
- Prepares professionals for mid- to senior-level roles in corporate, development, and entrepreneurial sectors.
- Combines academic rigor with practical, real-world learning.
- Flexible weekend classes + weekday online options.
- Curriculum designed to match current industry needs.
- Taught by experienced faculty and industry leaders.

Job Prospects

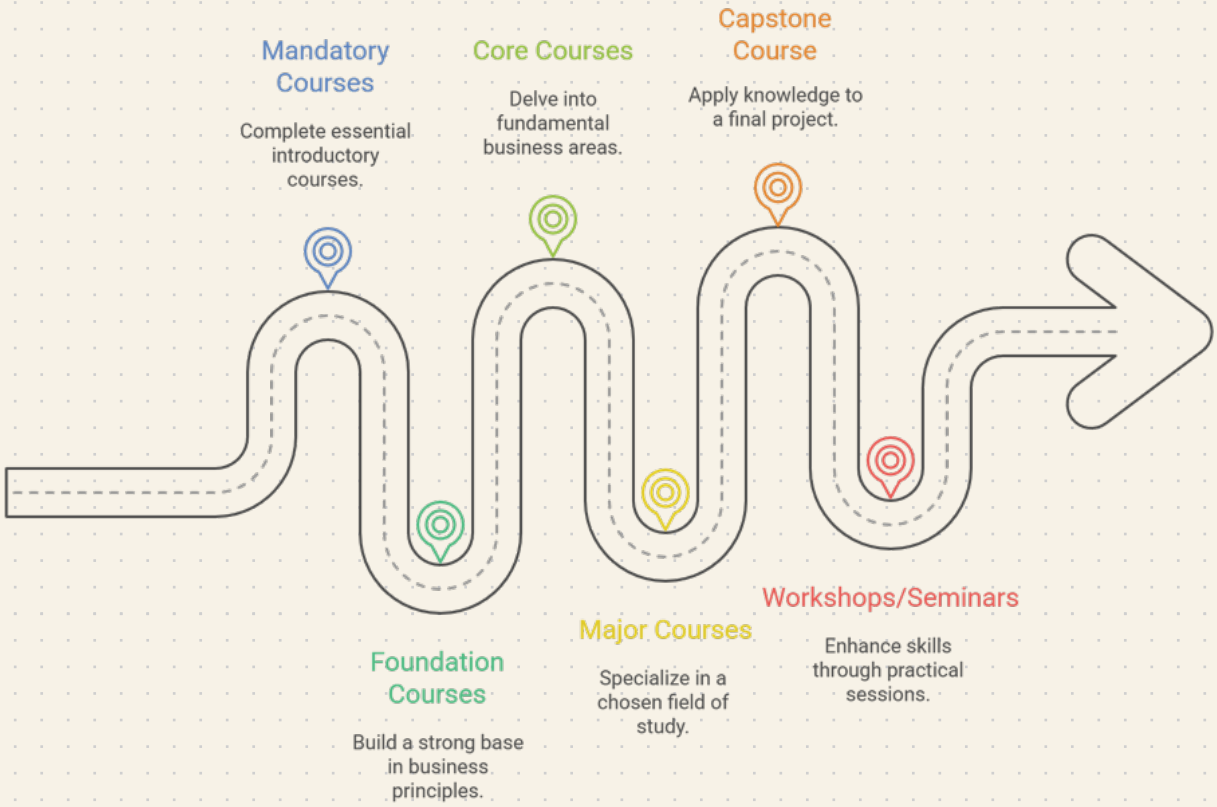
ULAB MBA graduates are prepared for strategic, managerial, and leadership roles across diverse industries, including:

- Banking, Insurance & FinTech
- Multinational & Local Corporations
- FMCG, Advertising & Retail
- Logistics & Supply Chain
- HR & Management Consulting
- Entrepreneurship & Startups

MBA Program Information — At a Glance

Component	Details
Total Credits	60 Credits
Program Duration	Regular: 1 year 8 months (approx.) – 5 trimesters | Fast-track: 1 year – 3 trimesters*
Class Schedule	Weekend (Friday & Saturday – On Campus) + Weekday Online Sessions
Learning Mode	Blended (interactive classes, case work, industry visits, online delivery)
Course Types	Mandatory, Foundation, Core, Major, Capstone, Workshops/Seminars
Available Concentrations	Marketing, Finance, Human Resource Management, Supply Chain Management
Waiver Options*	Business graduates may receive up to 10 foundation course waivers

MBA Program Academic Journey



MBA Course Distribution Overview

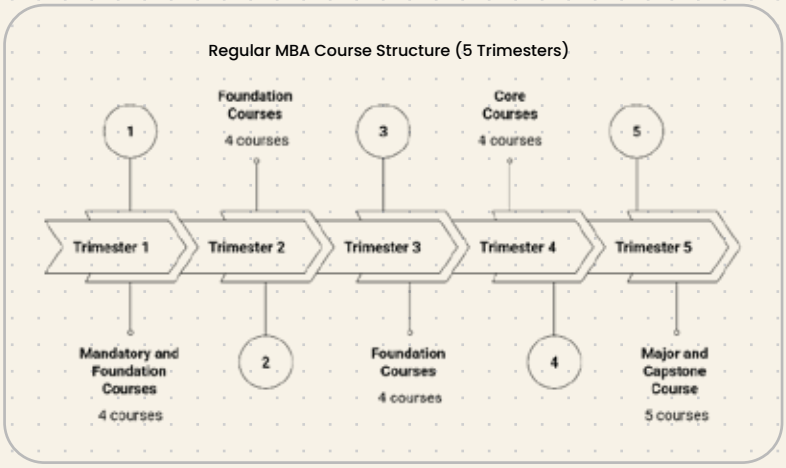
This table reflects how the 60-credit requirement is fulfilled, and how the structure differs for regular students and business graduates eligible for waivers.

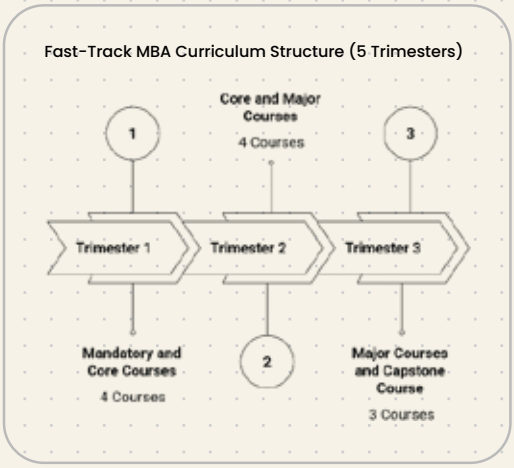
Course Category	**Regular MBA** (5 Trimesters)	**Fast-Track MBA** (3 Trimesters, waiver-based)
Mandatory Courses	2 Courses > **3 Credits**	2 Courses > **3 Credits**
Foundation Courses	10 Courses > **30 Credits**	Waived for eligible business graduates – up to 10 courses
Core Courses	4 Courses > **12 Credits**	4 Courses > **12 Credits**
Major Courses	4 Courses > **12 Credits**	4 Courses > **12 Credits**
Capstone Course	1 Course > **3 Credits**	1 Course > **3 Credits**
Workshops/Seminars (Mandatory)	6 (Non-Credit)	6 (Non-Credit)
Total Credit Requirement	**60 Credits**	**30 Credits** (where foundation credits are waived)

Understanding the Fast-Track Option (Important Notes)

- This pathway is available **only to students with a business background.**
- Eligibility requires **8–10 foundation course waivers.**
- To finish in **1 year (3 trimesters)**:
  - Students with **10 waivers** > Take 4 courses per trimester.
  - Students with **8 waivers** > Take 4 + 4 + **5 courses** (last trimester) to reach 30 credits.

This structure ensures students finish efficiently without compromising academic depth or workload distribution.





Departmental Facilities

- Modern smart classrooms with Wi-Fi
- Business incubation support & entrepreneurship mentoring
- Library with 100,000+ print and digital resources
- Exclusive networking events and regular corporate guest sessions
- Dedicated administrative support for working professionals

Faculty Strength

The ULAB MBA is taught by a **strong mix of academics, researchers, and industry professionals,** creating a learning environment where theory and real-world practice come together seamlessly. This blend ensures students learn both the *theory behind business decisions and the practical realities of the corporate world.*

Academic & Professional Mix

- 30+ faculty members teach MBA programs
- 90%+ internationally educated, with degrees from the USA, UK, Europe, Japan, Australia, Canada, and Malaysia
- Our faculty bring both academic credibility and industry relevance:
- 70% PhD holders and an extensive research footprint with 180+ journal articles, 20+ book chapters, and 40+ conference papers
- Senior professionals including CEOs, COOs, CHROs, Supply Chain Directors, and leaders from Samsung R&D, Robi Axiata, Renata PLC, Beximco, Bangladesh Bank, PepsiCo, HSBC, and more
- Expertise spanning Finance, Marketing, HR, Supply Chain, Strategy, and Digital Transformation, with 15–30 years of corporate experience

What this means for students:

A rich blend of academic insight and industry application, direct access to seasoned professionals, strong mentorship opportunities, and highly practical, project-driven learning experiences.

Core Competencies

- Strategic business decision-making skills
- Analytical and critical problem-solving abilities
- Strong communication and professional writing skills
- Ethical leadership and responsible management
- Effective teamwork and workplace adaptability
- Competence to operate in digital and global business environments

Major Milestones

- **Leadership Development Workshops** each trimester focusing on communication, team leadership, negotiation, and problem-solving.
- **Corporate Networking Events & Industry Visits every semester,** connecting students with business leaders and industry experts.
- **Blended Delivery Model** launched to support working professionals with flexible online and on-campus learning.
- **International Exposure** through collaboration with **IIM Shillong (India)** for academic exchange and executive learning.
- **Capstone & Field Study Integration** enabling students to work on real corporate projects.
- **IQAC Accreditation** ensuring continuous program quality improvement.

Global Connections & Opportunities

Students gain international exposure through academic exchanges and joint learning initiatives with institutions such as IIM Shillong.

The program is closely aligned with international academic quality standards through ULAB's IQAC framework.

Regular Tuition Fees

Credit Hours	Per Credit Fee	Total Cost
60	5,175 Taka	3,41,000 Taka

Scholarship & Financial Aid

- Vice-Chancellor's Honor List (Reg. fee & full tuition fee exempt)
- Prof. Anisur Rahman Student Hardship Loan.
- Artists, performers and musicians with proven abilities.
- Sports-persons performing at national or competitive level.
- Students from Remote Areas Scholarship.
- Children of Freedom Fighters Scholarship.

Student Life at ULAB

- **Green Campus – Learn where it's fresh!**
  A spacious, leafy campus in Mohammadpur that gives you room to think, breathe, and thrive.
- **Modern Classrooms – Cool, connected, and collaborative!**
  Fully air-conditioned, Wi-Fi enabled, and designed for interactive learning.
- **IoT & Computer Labs – Tech that takes you further!**
  One of the first private universities in Bangladesh with its very own IoT Lab.
- **Library Resources – Fuel your curiosity!**
  Over 100,000 print and digital resources, global journals, daily news, and cozy study spaces to keep your brain buzzing.
- **Clubs & Events – Find your vibe, join your tribe!**
  From sustainability to adventure, literature to business—there's always something happening, and a club just for you.
- **Cafeteria & Lounges – Where friends and ideas meet!**
  Grab a bite, brainstorm with your team, or just relax between classes.
- **Shuttle Service – Easy rides, happy vibes!**
  Safe and affordable transport connecting campus to Dhanmondi, Mirpur 12, and beyond.

At ULAB, your student life is more than just classes—it's a mix of learning, fun, and friendships that last a lifetime.

Application Form (how to apply)

Please follow the given link and read the instructions to complete the **Online Application.**

Link: https://oam.ulab.edu.bd/

Guideline for Online Application

Application Link:
https://oam.ulab.edu.bd/

Step 1	Choose your desired program and click **"Apply".**
Step 2	Click on the tab **"Proceed to Apply"**.
Step 3	Fill out the **"ULAB Admission Sign-up Form"** by providing the required information & click **"Create Account"**.
Step 4	Check the email account used during sign-up (Inbox or Spam) for the account activation message.
Step 5	Follow the instructions in the email to activate your account.
Step 6	Log in with your registered email and complete the application form with accurate information.
Step 7	After filling out the form, review it by clicking **"Preview"**, then click **"Submit"**.
Step 8	Confirm your payment through **bKash**.
Step 9	Download your **Admit Card**.

Graduate Admission Requirements:

- A minimum CGPA of 2.00 in Bachelor's degree, plus
- A minimum GPA of 2.50 both in SSC and HSC examinations or equivalent, or
- At least one GPA of 2.00 but aggregate GPA of 6.00 in SSC & HSC, or
- O'Levels in 5 subjects with a minimum GPA of 2.50 & A'Level in 2 subjects with a minimum GPA of 2.00 (scale A=5, B=4, C=3, D=2, E=1), or
- Sons/daughters of freedom fighters with an aggregate GPA of 5.00 in SSC& HSC.

Note:

- Acceptable score in the ULAB Admission Test.
- To be eligible for EMBA, a candidate must have at least two years' work experience after completing a Graduation in an executive position.
- Admission will be revoked at any time if any certificate or educational information submitted during the admission process is found to be false or incomplete.

Admission Test Q&A Sample

Please visit: https://admissions.ulab.edu.bd/graduate-programs/graduate-sample-question

Want to talk to our admission team?

Book an online counseling session: http://oac.ulab.edu.bd
Call: 01730082197 | 01713091936 | 01714161613
Email: admissions@ulab.edu.bd

Important Links:

For tuition and fees: https://admissions.ulab.edu.bd/tuition-fees/
For scholarships: https://admissions.ulab.edu.bd/scholarships-aid/
For program information, please visit: https://usb.ulab.edu.bd/mba/